

CLAIMS

1. A method of displaying sliced products, in particular slices of food cut from bars of food, on a display area, the method comprising:

measuring a dimension associated with at least one of a number of slices of the product to be displayed on said display area; and

positioning said slices of the product on the display area on the basis of said dimensional information.

2. A method according to claim 1, wherein said dimension associated with said at least one slice is measured before said at least one slice is cut.

3. A method according to claim 1, wherein said dimension associated with said at least one slice is measured after said at least one slice is cut.

4. A method according to claim 1, wherein a dimension associated with a first slice of the product to be positioned on said display area is measured, and the dimensional information obtained is used to position all subsequent slices of the product on said display area.

5. A method according to claim 1, wherein a dimension associated with each slice of product to be positioned on said

display area is measured individually, and each said slice of product is positioned on said display area on the basis of its respective dimensional information.

6. A method according to claim 1, wherein the cross-sectional area of said at least one slice is determined by measuring two dimensions oriented orthogonally to one another.

7. A method according to claim 1, wherein for an arrangement in which a plurality of slices are to be displayed along one direction on said display area, the height of said at least one slice is measured and the respective positions of said slices are determined as a function of the number of slices and the relevant length of said display area.

8. A method according to claim 1, wherein the position of a slice of the product on the display area is determined as a function of the measured dimension, the relevant length of the display area, a limiting dimension for the overlap of the slices of the product, and the number of slices to be displayed on the display area.

9. A device for displaying of sliced products, in particular for carrying out a method according to claim 1, comprising:

a measuring apparatus for measuring at least one dimension (d) associated with at least one of a number of slices of the product (2, 3, 4) to be displayed on a display area;

a control unit for processing information from the measuring apparatus; and

a positioning unit for controlling the display position of said slices (2, 3, 4) on said display area in response to values input by the control unit.

10. A device according to claim 9, wherein the measuring apparatus mechanically scans the product to measure said dimension

11. A device according to claim 9, in which the measuring apparatus uses optical means to measure the dimension.

12. A device according to claim 9, wherein a display conveyor is provided as said display area.

13. A device according to claim 9, wherein a sales unit, for example a packaging box or tray, is provided as said display area.

14. A device according to claim 9, wherein the positioning unit controls the position of said display area

15. A device according to claim 9, wherein the positioning unit controls the display position on said display area.